

FOUR GENERATIONS

"It all started in the 1920's when my grandfather started a trading company in jute bags. Since, the company has successfully continued, first with my father, later I took over and will continue with the upcoming fourth generation. Currently Masterpack Group is an international operating company that adds itself to packaging solutions of synthetic materials. We are one of the leading producers and distributors in Europe concerning high quality industrial packaging, protection covers and small packaging solutions.
"Focus on the human factor in business relations"

As the owner-director I always aspire an ethical justified and honest way of doing business. That is why a part of our company culture is to keep close and longterm relationships with our customers. Although we offer packaging solutions in combination with the best possible service, as well as an optimal supply chain, we first of all do business with people. It is people that buy and use retrospectively our products so the human factor is of huge importance. We take the responsibility in this: not only towards our customers, but also towards our partners, employees and the society in general. Because that is crucial for a long-term and for both parties a satisfying relation. To emphasize this we strongly value periodic training of our staff. Besides that we supervise our Asian productions that no staff under the minimal age is being hired and we offer our staff optimal labour conditions.

"Further development with positive ideas"

We already show to be an innovative company for the last ninety years. We have a strong developed R&D department and we use the most modern production technology. That permits us to do the things we are good at: to offer our customer a customized packaging

solution! Masterpack Group is a flexible and modern company with a large responsibility compassion towards our customers as well as our employees. Herewith I want to thank our customers for their continuous trust in us. I strongly believe that we can develop ourselves even further with our positive ideas."

Joop de Winter

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